



WHY OUR SERVICES ARE IMPORTANT

The largest population in the history of the world turned 60 years old in 2006. Frequently called the “age wave,” the increased number of adults aged 60+ combined with the physical and memory challenges of aging creates an unprecedented demand for services. Aging Baby Boomers’ lifelong traits of self-reliance, independence and indulgence will result in *a demand to stay in their homes -- or “age in place”*-- as long as possible. In order to satisfy this goal of aging in place, a gap in services must be filled.

More companies are entering the in-home care market and encouraging aging in place by staying at home with a companion. In-home care plays an important role, but unfortunately, this approach does not address two important needs of the physically and memory challenged adult:

1) socialization and 2) therapeutic opportunities.

Family caregivers need services to address exhaustion and accompanying illnesses that arise from being a full time caregiver for a loved one with a serious chronic disease. Adult day care centers provide solutions for all these issues and satisfy the goal of aging in place. The increased availability of adult day care, respite care and other social support services lessens the impact on family caregivers and enriches the quality of life for older adults.

FAST FACTS

- ☞ 23% of U.S. adults aged 65+ are functionally disabled or currently in need of some form of long-term care.
- ☞ 25% of caregivers are caring for someone with Alzheimer’s or other form of dementia or mental confusion.
- ☞ Of functionally disabled adults over 65+ who need care, 87% live in their own home or the home of a loved one or caregiver and need assistance with the tasks of daily living.
 - ☞ 55% live in their own home
 - ☞ 24% live in their caregiver’s household
 - ☞ 8% live in someone else’s home

