

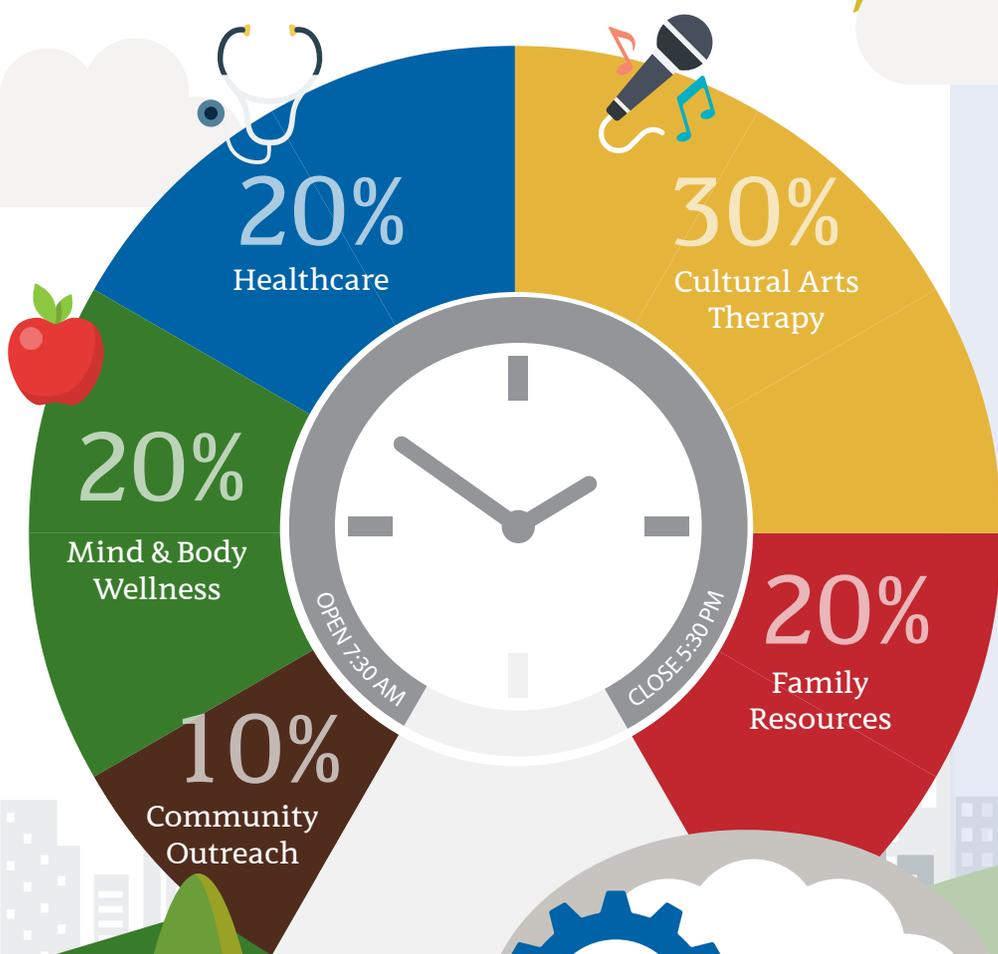
As we celebrate our 10th Anniversary year, it gives us great pleasure to introduce our inaugural Annual Report. A decade of operation and positive revenue growth, in spite of a global economic recession during our start-up years, can be attributed to:

- Our Charlotte community's fast-rising demand for exceptional daytime dementia-specific care;
- Our steadfast commitment to educating the community about the realities of dementia caregiving and the beneficial solution of getting help sooner rather than later;
- Our vision of creating an extraordinary place with extraordinary people providing whole family support;
- Our attitude of gratitude for the blessings and lessons learned from serving our elders and others who live with memory loss.

Utilizing an illustrative approach, key programming metrics point to an increasingly diverse membership, including age, gender, living situations, and a large percentage of individuals joining us in the earlier stages of memory loss. Key financial metrics on the reverse side show a steady year-over-year growth, indicating that community demand has driven our economic stability and organizational health.

A Day at The Ivey

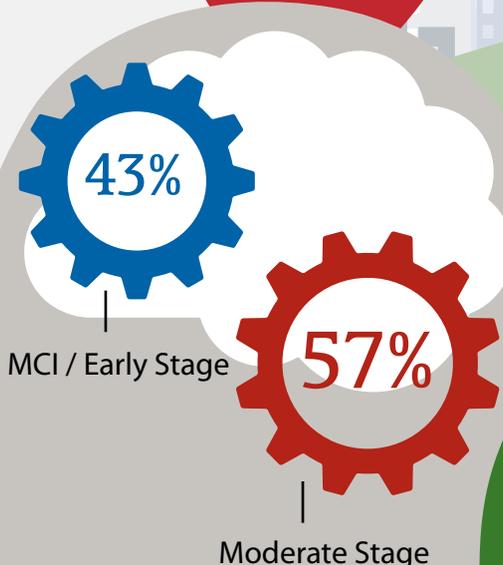
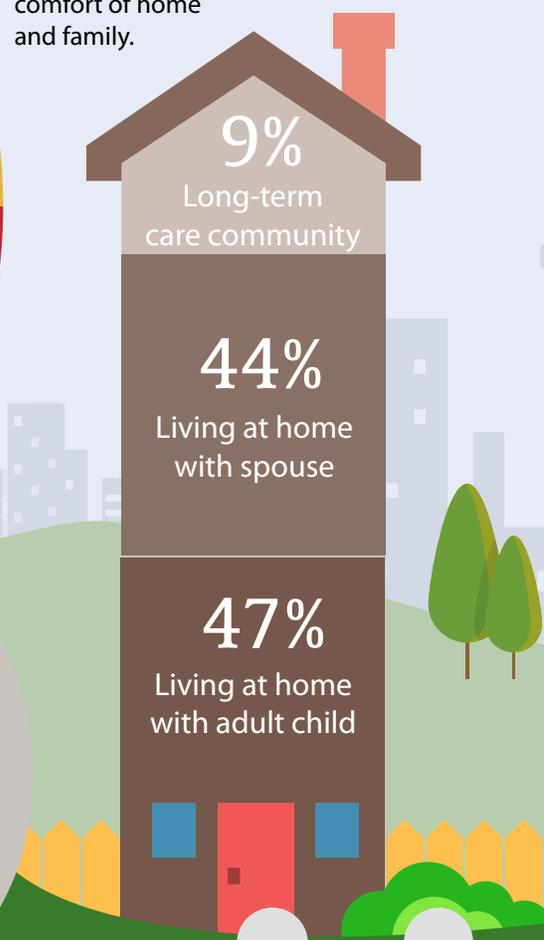
A high quality member experience is based on five foundational programs thoughtfully and equally sowed throughout each day.



10th ANNIVERSARY Year

Living Situation

A variety of living scenarios allows people to spend weekdays with us and enjoy nights and weekends in the comfort of home and family.

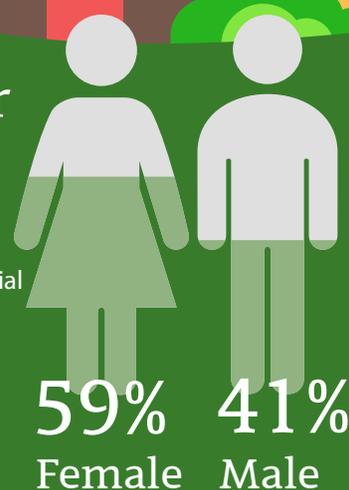


Stages of Dementia

Proudly serving individuals at all cognitive levels, a growing percentage of our members are in the earlier stages of memory loss.

Gender

A remarkably good balance of men and women creates a lively, fun social atmosphere.



50 60 70 80 90

Average Age

From the 50's to the 90's, our members are younger than you might imagine.

Key performance metrics paint a picture of economic health for The Ivey. Consistent year-over-year growth in revenue and attendance represents our multi-year commitment to engaging families throughout our community as they experience the realities of living with dementia. In particular, 2016 was our first-ever \$1 million year in earned revenue from member fees.

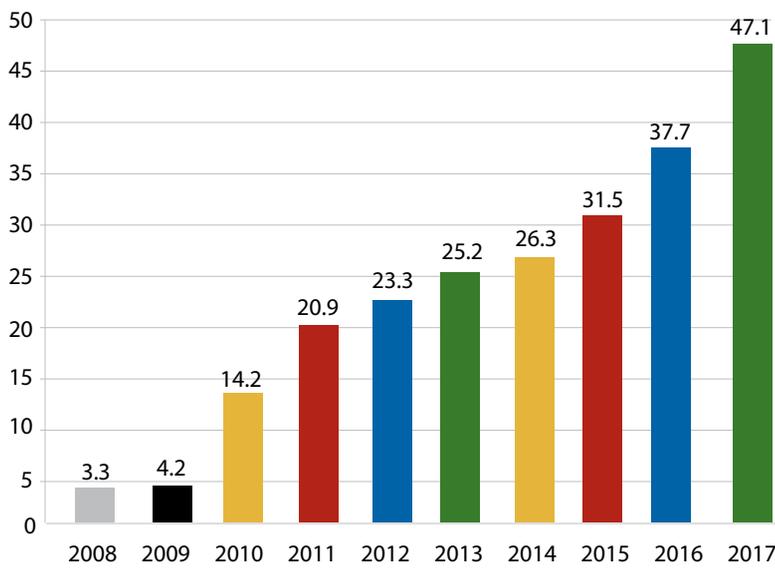
Other notable key indicators that The Ivey is a healthy, sustainable nonprofit:

- A shift in the use of our charitable dollars to programmatic and growth initiatives;
- Excellent expense management resulting in a 45% decrease in per-member cost-per-day over the last three years.

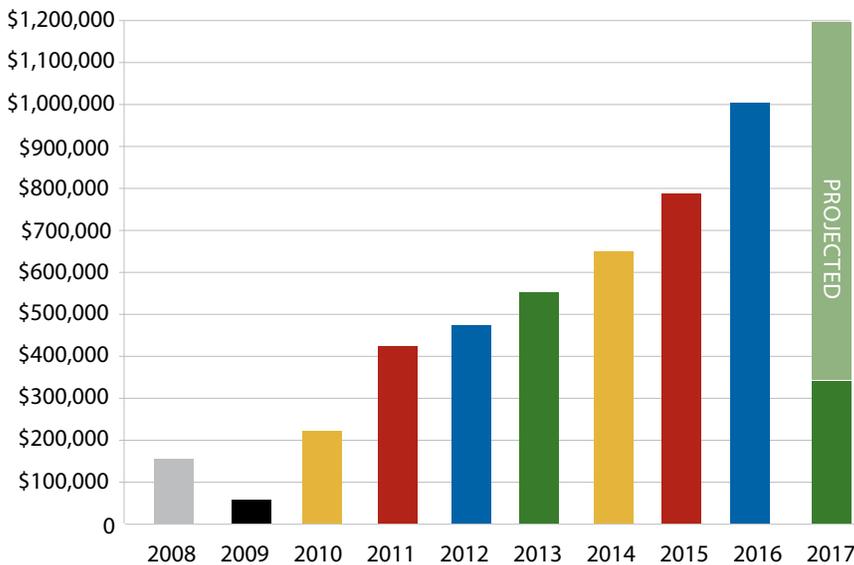
Again, our growth is representative of community demand. As the need for our services continues to rise in Charlotte, generous contributions from the community are still needed to support growth. Our strong economic health makes us a smart organization worthy of philanthropic investment.

10th ANNIVERSARY Year

Average Daily Attendance 2008-2017



Earned Revenue From Member Fees 2008-2017



"I'm honored to have been an enduring supporter of The Ivey for many years. They truly lead the way in caring for individuals living with memory loss and supporting their families."

– Dale Halton,
Community Philanthropist

"We are grateful to The Ivey – not only for caring for Dad's physical and social needs at this time in his life, but also for reawakening his spirit as an artist."

– Karin D.,
Daughter and primary caregiver

"Marshall loves the nurses at The Ivey! He totally trusts them to give him whatever meds he needs, and they always keep his meds up-to-date. Knowing that they administer the medicine with a lot of TLC gives me peace of mind that my husband is extremely well taken care of."

– Sharon W.,
Wife and primary caregiver

Leadership

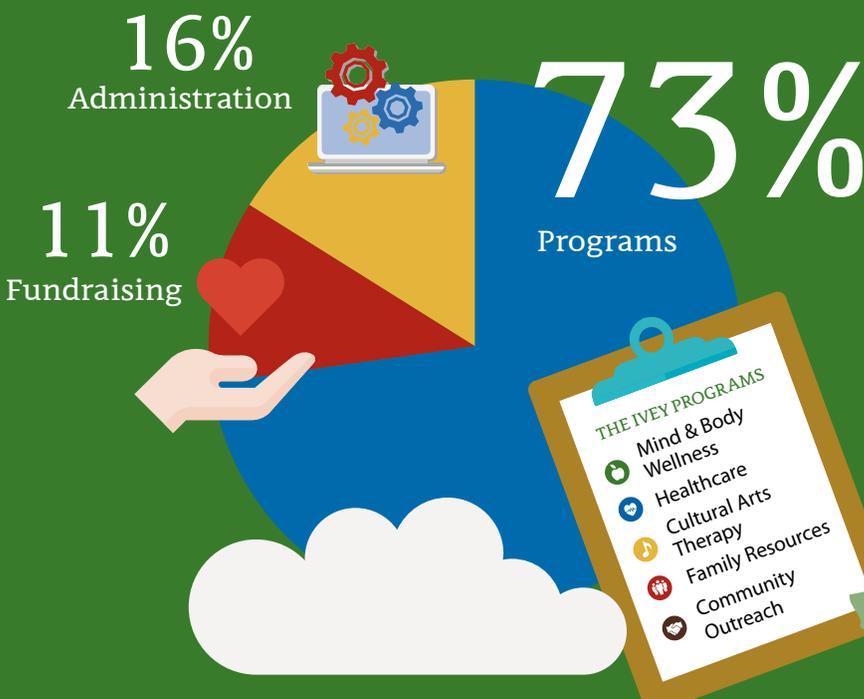
Staff

Lynn A. Ivey, Founder & CEO
Janet LeClair, COO/Program Director
Gaston Wilson, Controller
Lisa Grodi, RN/Healthcare Coordinator

Board of Directors

Don Olin, Chair
Suzanne Harley, Secretary
Glenn Grossmann, Past Chair
Mindy Miralia, Trustee

Allocation of Expenses



We are proud that the majority of our expenses directly support our members and their families. By focusing our resources on bringing our five programs to life, our mission remains the top priority.

A sign of a healthy non-profit?

Almost 75% of resources directly support programs.